

## PATENTS

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:	Chad D. Tillman	)	Art Unit: 3687
Serial No:	10/816,547	)	Examiner: Oluseye Iwarere
Filed:	April 1, 2004	)	Confirmation No.: 9998
For:	PROVIDING CUSTOMIZED MEDIA AT PHYSICAL POINT OF SALE	)	Atty. Docket No.: 1098 1030.1

### **INFORMATION DISCLOSURE STATEMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant requests that the Examiner initial and return a copy of the enclosed Form PTO/SB/08a indicate in the official file wrapper that each item has been considered.

The following summarizes the status of copies of listed information provided with the instant Information Disclosure Statement:

- Copies of Items 1-3 are not attached.

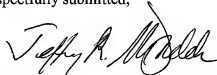
Applicant reserves the right to establish the patentability of the claimed invention over any of the cited information and/or to prove that any purported teaching of the cited information is not enabled. Applicant also reserves the right to assert that the cited information is not available as a reference, is not prior art, and/or is not "material" to patentability. Applicant further reserves the right to assert that this citation of information does not constitute an admission of priority and/or does not constitute a waiver of any right Applicant may have under applicable statutes, Rules of Practice in patent cases, or otherwise.

This citation of information should not be construed as an admission that Applicant has an obligation to provide this information in the present application or as a representation that an exhaustive search has been made, that the information disclosed is material, that the information disclosed is, or is considered to be, in fact, prior art as defined by 35 U.S.C. §102, or that information more material to the examination of this Application does not exist. The order of presentation of information on the attached Form(s) SB/08 should not be construed as an indication of importance of the references. Applicant requests that the Examiner conduct an independent and thorough search and examination of all pertinent art, and consider completely the information disclosed hereby, along with any other information, in reaching a determination of patentability.

In accordance with 37 CFR 1.97(c) and 1.17(p), Applicant authorizes the Commissioner to charge \$180.00 to our Deposit Account No. 09-0528 representing the filing fee for filing this Information Disclosure Statement.

The Commissioner is hereby authorized to charge any additional fees that may be required, or credit any overpayment, to Deposit Account No. 09-0528.

Respectfully submitted,



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